

***MSA Society
Strategic Plan
2014***



Executive Summary

Introduction

The Senior Staff team and members of the Board of Directors of MSA Society convened a Strategic Planning event on November 8th 2014 at their administrative offices in Abbotsford. The purpose of this session was to review progress in achieving strategic goals from the previous strategic plan and to build on or revise the strategic goals so that they provide clear guidance for the years ahead.

Review of Organizational Mission & Values

As part of the strategic planning process, the mission and values of MSA Society were reviewed prior to setting new strategic directions. MSA's current Mission Statement was confirmed:

The MSA Society for Community Living is committed to supporting adults with developmental disabilities to fully access and participate equally in their community.

The following value statements were affirmed:

- **We recognize that all people have gifts and are able to contribute to their community.**
- **We invite and encourage our community to participate and enhance the lives of the people we support.**
- **We encourage our employees to be imaginative, creative and flexible in their roles.**
- **We foster and support contributions from all our members.**
- **We strive to communicate openly and proactively.**
- **We nurture a co-operative team environment.**
- **We promote choice and independence.**

The discussion regarding value statements resulted in suggestions for two additions;

- **We promote an environment of continuous learning and improvement**
- **We value the diversity of the communities we serve, striving to be accessible and welcoming to everyone seeking our services and support**

MSA Strategic Directions

Through the discussions, a number of specific goals areas emerged and were identified as the planning day progressed.

Strategic Direction One:

Build and Strengthen Organizational Capacity that Supports Efficient and Effective Operations

Strategic Direction Two:

Expand Services to Meet Current and Future Client Need

Strategic Direction Three:

Enhance Partnerships/Collaborations that Expand Opportunities for Individuals Served